

Board of Directors Call in Meeting Agenda September 29, 2016

*All board reports are copies and pasted from the emails received, as is.

Call to Order:	8:07 pm
Roll Call, BOD:	President, Jennifer Phibbs 1st VP, Melissa Ryan 2nd VP, Holly Wylie 3rd VP, None Treasurer, Becky McClung Secretary, None
Roll Call, Chairs, etc:	Capitol Consulting: Belinda Jones <i>(joined call at 8:25 pm left call at 9:35 pm)</i> Michelle Turner, NMTAW Chair
Motion to approve agenda:	Melissa, 2nd: Becky All in favor to approve September 29th agenda, none opposed
Motion to approve August Minutes:	Becky, 2nd: Melissa All in favor to approve August 28th meeting minutes, none opposed

Old Business:	None.
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New Business:	<i>Meetup in WI, will check with Becky on budget and with National on number of Ohio member attending.</i>
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President's Report: Jennifer Phibbs	<ul style="list-style-type: none"> ● August New/Transfer Welcome emails sent. ● Contract for MAC venue sent to national for review, received back and forwarded to Holly. ● Renewed emails for one year through GoDaddy. Will send emails out to people on our list to see who actively uses their emails. Date will be given for cancellation on their emails if no response. When we cancel unused emails within 30 days then we will receive a prorated credit back to our Chapter account. Two weeks will be given to reply to the email letting us know that an email is actively being used. ● Annual Convention Venue contract with Holiday Inn & Suites in Mansfield was sent to national, Silas Dameron for review last Thursday. Will forward to Holly once the reviewed and edited contract is returned. ● Traveled with Melissa to Columbus this month to meet with key players in legislation priorities and met with Capitol Consulting. ● Have received resumes from individuals interested in Secretary position. Would like to discuss which candidate we are interested in and reach out to that person. Copies of the resumes received were sent to BOD this month for review. Will discuss during the Secretary portion of our meeting. <p><i>When should we bring a Secretary on to the board? Bring Secretary on board in November. Will call</i></p>
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both candidates to discuss time commitment in position and we will vote on it in our next board meeting in October.

- Will receive an email from national this week of the Ohio members that will be attending national convention. Would like to discuss the possibility of having a breakfast with our Ohio members in Wisconsin Thursday morning of the convention prior to the keynote speaker presentation. Would also like to discuss having shirts made for convention for the attendees. During the presentation in open session, each state is represented and seated together. Having matching shirts is something I have seen most states do.
- Ohio Council of Massage Therapy Schools (OCMTS) has requested an update on AMTA Ohio Chapter. Update will be sent on Thursday September 29 to OCMTS. We are excited to continue and grow our relationship with OCMTS. Recommendations will be made to include travel to OCMTS meetings in the next budget. Who from the BOD would be interested in attending?
- **Oasis Group. Group fighting against Human Trafficking. October has a walk they do to support victims of human trafficking. Possible idea for next year with our Sports Massage Team?**

Jennifer will give the name of the organization to Sarah and Colleen so they can get in touch with them about us possibly providing volunteers for their walk during the 2017 calendar year.

1st VP
Report:
Melissa Ryan

Belinda Jones from Capitol Consulting has become our Chapter's main point of contact. Danny will assist with Springboro, but moving forward we will be working with Belinda.

Language for benefits of massage to send to Governor's office for proclamation. Belinda needs language from us for that. Email sent to Belinda and Michelle and cc'd Melissa to connect them together.

SEPTEMBER LEGISLATIVE REPORT

On September 8, 2016 Myself, Jenn and Dan Hurley met with the Ohio Dept of Insurance and Taxation.

Dept of Insurance:

We discussed the continued road blocks LMTs were facing despite the ACA. It was explained that we are refused coverage unless working under PT or Chiro, which we believe is in violation in that while an insurance company has the right to not credential all providers, to refuse to credential any LMT was discrimination against our entire profession. This did seem to warrant some attention and we were asked to provide specific cases in which coverage was denied. I have supplied them with 25 examples and am awaiting their response. Beyond that, our only immediate recourse is to lobby the privately funded insurance plans, such as Public Employee's Retirement, Teacher's Retirement, etc to include massage in their health plans.

NEXT STEP: Continued efforts to introduce legislation.

Melissa said she found out State Teacher's retirement is covering massage therapy.

Dept of Insurance said for us to pass legislation for massage therapy.

Dept of Taxation:

The law passed in 2001 (I believe), states "relaxation" (any massage without script) is subject to sales tax. We explained that while we understood the need to draw a distinction, the current

definition is greatly flawed. Example used: Client referred with script for cervicalgia and client without script with stiff neck are treated the same way with the same technique and using the same back of knowledge by the LMT. Dept representatives were very understanding of our plight, but stated that without the law being changed their hands were tied.

NEXT STEP: To piggyback on a bill already introduced that excludes the YMCA/YWCA from sales tax

Dept of Taxation said the Governor wants to increase sales tax and not sales tax reduction. Dept of Taxation said they would not exempt massage therapy, but we should move forward with legislation to remove massage therapist from personal care tax. State Representative Buchy said not to mess with YMCA bill when in house doesn't want to kill his bill. We are going to try to get attached to their bill, but Belinda doesn't know that their bill will even pass, because there aren't many session days left. There are only 5 legislative days left on schedule. Belinda is considering writing separate stand alone bill and have Dept of Taxation review draft and see if they will budget in their State Agency budget for next year. Budgeting is happening right now, budget bill has to be passed and signed by June 30th. State Agency budget meets every 2 years, odd years.

Local Ordinances: Springboro, OH – Passed legislation to regulate “Massage Parlors”. Most was very good. However, 2 sections were of concern to AMTA-OH. First: Stated any establishment must be owned by a LMT. Second: No one allowed to work on anyone under the age of 18. Our concerns were addressed with Capital Group as we had been led to believe that we would be made aware of their proposals before they had been made law. Fortunately, their City Mgr & Law Director were very understanding of our concerns and are willing to made the proper amendments to correct our concerns.

Danny contacted City Manager and Law Director, understood our concerns. Will change the law in their next council meeting to allow massage from a licensed massage therapist with minors (with parental consent) and Owner or Manager of facility must be LMT.

Belinda said that our members need to be our eyes and ears if a city is considering local massage laws. Holly said that she would send out email through Constant Contact regarding eyes and ears on local laws if she gets the wording. Melissa said that she will put that on her to do list. Ohio Municipal League, we should meet with them to introduce our model ordinance for them to use on massage therapy. The Ohio Municipal League meets annually, Belinda will find out when meeting is. Need to be invited. Perhaps we could write an article to include in their newsletter.

Belinda said that she is our contact person at Capitol Consulting now. She discussed the meeting we had with National was very positive and she feels that she has a whole new set of tools in her tool box. Belinda would like to have a list of Board Members and a map, so she can find out who the representatives in our board member areas. She suggested sending out survey to our members to find out who knows state legislators.

	<p>Dept of Medicaid: Dan Hurley has reported that he has been made aware that Medicaid is considering adding massage to their covered modalities as they have recently done for acupuncture. Capital Group is attempting to schedule a meeting with them to discuss our role as providers.</p> <p>Medical Board: Will be meeting with them soon to discuss the issues surrounding massage and our role on the medical board.</p> <p><i>Melissa said that it is her understanding that State Medical Board will put CEU's into effect next year. Belinda will check with Medical Board and email Melissa and myself to give us a time frame, if exists. Email blast will be sent out to membership once we hear from the State Medical Board on when they expect the CEU requirement to take effect.</i></p> <p>Upcoming Agenda: Capital Group attempting to schedule meetings with several of the self-funded retirement plans, medical board, and Dept of Medicaid. Our goal is to have legislation to change sales tax and insurance coverage mandate by year end.</p>
<p>Capitol Consulting Update</p>	<p><i>This is included under the 1st VP meeting minutes.</i></p>

<p>2nd VP Report: Holly Wylie</p>	<p>AMTA 2nd VP Education Report</p> <p>MAC</p> <p>As of today we 11 Professional Members and 1 non-member registered for the class. The site is only costing \$142. Which is EXTREMELY inexpensive! I hope this is a good experience so we can consider using them again in the future. Spoke with Mark today, he is driving down instead of flying which will help keep some of the cost down as well. There is still time for registrants. I just sent out another email blast Friday 9/23. Thank you Dena for suggesting using a site like this!</p> <p><i>12 registrants, 11 members, 1 non member. \$1360 total revenue of class at this point. \$2200 total cost for class. Mark is driving, we agreed to two night lodging. He is printing his own materials. He will submit his expense for printing, he said that he will be able to print at a lower cost. Holly hopes the event goes well so we may be able to use the venue again next year or in the future.</i></p> <p><i>Holly would like Dena to attend without cost. Can not make that determination until we understand our budget and how it currently reads in QuickBooks. Becky looking into budget for education events. She said she thinks that our education event has been exhausted. During the board meeting, Jennifer sent email to Ruth Cox and Tasha Mosley at National Accounting to request 2016-2017 Ohio Chapter budget. CC'd Becky McClung.</i></p>
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	<p>Convention</p> <p>We have met with and are waiting on word back from Nat'l regarding the use of Holiday Inn and Suites Convention Center in Mansfield OH. Dena has negotiated breakfast included in the room cost for all those staying at the hotel. We are not on the line if rooms are not used, they simply go back into the general population use. If there are late registrants the hotel will still honor our cost but cannot guarantee a room will be available. They also have a locked room for our vendors to set up in so we do not have to be concerned about theft and they do not need to break down their entire displays. Since we have had concerns of theft the past couple of years.</p> <p>Sending out presenter apps to Doug and Kelly and working on vendors. Should have all loose ends wrapped up by the end of Oct.</p> <p><i>Dena did site visit to Holiday Inn & Suites in Mansfield. There is security for our meeting rooms, relieved there will likely not be theft like Ohio Chapter has experienced in the past.</i></p> <p><i>No response back from cupping. Holly suggested if we don't get in touch with the cupping people then perhaps we reach out to our membership to see if we have a NCTMB provider that would be interested in being a presenter on cupping.</i></p> <p><i>Holly suggested contacting Deborah Jewett about being a possible presenter in self care classes for April 2017 convention in lieu of cupping class. Deborah has reached out to Holly and Jennifer, via email, about being a presenter for our convention. She is an Ohio Chapter member.</i></p> <p><i>Holly said that buffet food costs are anywhere from \$9-14 per plate for our lunches. Chapter is considering lunches provided for both Saturday (during annual meeting), and Sunday. Breakfast has been negotiated to be provided at no additional cost. Dinners will not be provided, for budgetary concerns, and will be up to each person individually.</i></p>
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3rd VP Report:	None, no 3rd VP.
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Treasurer Report: Becky McClung	<p>1. GoDaddy</p> <ul style="list-style-type: none"> - researched Gmail as an alternative to GoDaddy email service. Gmail service features were much better however, as our primary goal was to save money, it is not the more cost effective (\$5 per email per month vs. \$1.50 per email per month) - Jennifer to work with GoDaddy to possibly remove some email boxes to cut costs <p><i>Jennifer has deleted email accounts that were not being utilized. She has renewed for 1 year. There is an email being sent by Becky to all the people on the GoDaddy account asking if they are utilizing their email. If no response back from them, their emails will be deleted in October so that the Ohio Chapter can receive a prorated credit back for the deleted email accounts.</i></p> <p><i>Gmail service has video conference available, may discuss for next years budget.</i></p> <p>2. Budget</p> <ul style="list-style-type: none"> - budget overview scanned and attached to this thread - no this year for email services but we have savings from the annual state convention in April 2016 that can cover the costs this year - annual state convention budget for April 2017. Was told by national accounting to use this years budget as a guide <p><i>We will follow up with budget discussion on next board call once Becky gets some clarity.</i></p>
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	<i>Jennifer forwarded the budget attached to the general board forum.</i>
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Secretary Report:	Discussion about future Secretary.
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Chair Reports

Sports Massage Team Report: Sarah Speciale, Colleen Eidemiller	<i>No report from Sarah or Colleen on Sports Massage. Holly will follow up with them to get report about Air Force Marathon.</i>
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NMTAW Report: Michelle Turner, NMTAW Chair	<p style="text-align: center;">NMTAW Update 9/26/16</p> <p>Reached out to John and he will be doing a Ohio massage history presentation to the Ohio Massage Therapy Schools next week. He has offered to send me the content of this presentation so we can distill it down to use as posts on FB during NMTAW. <i>John Fred Spack will help facilitate information for Ohio Chapter that we could use for NMTAW. Michelle needs access to intranet/ HUB.</i></p> <p>Will anyone on the board be attending the Ohio MT schools meeting next week? Would it be possible to remind the attendees that we will be celebrating NMTAW 10/23-1027. Perhaps we can ask them how they plan to acknowledge the week and invite them to “like” AMTA-OH on FB and share our content with their students. <i>Jennifer has included NMTAW and our website and facebook information in her update to the Ohio Council of Massage Therapy Schools.</i></p> <p>I still need to learn more about the intra web from AMTA national to see if we can utilize any information they are sharing with us for the week. <i>During the meeting, Jennifer cc'd Michelle in an email sent to Mark Tyle about getting her connected with someone to get more information about NMTAW.</i></p> <p>Looking to begin to build FB content for NMTAW. I plan on doing this on CC and have it scheduled to go to FB.</p> <p>Would like to get out to our membership a reminder about NMTAW. Should send it out via CC. This blast would remind folks of the date, ask them to visit us on FB during the week, and highlight the 100yr anniversary of licensure in Ohio. <i>Michelle has access to Constant Contact to set up email blasts and post to facebook during NMTAW week.</i></p> <p>I welcome any more ideas for FB content during the week. I would like to change the FB banner for NMTAW as well.</p>
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Michelle would like to see if Jennifer's student would be interested in writing up a story that we could share on facebook about her personal experience with human trafficking and how starting massage school has impacted her life and her relationships to her family. We would not include her name in the story to protect her identity.

Holly Wylie to send information to Michelle Turner about a testimonial and a photo on the person who received benefits from massage therapy.

Jennifer suggested that Michelle think about what she would like to do for NMTAW next year and be prepared to present that information for our January budget meeting. This year there were \$0 budgeted for NMTAW.

Communications Report:	None.
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BOD Voting. Appointments:	None.
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Motion to Adjourn Meeting:	Melissa, 2nd: Holly All in favor to adjourn. None opposed.
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Time Meeting Adjourned:	10:54 pm
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